

Featuring:

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Denise DeSimone joined Advanticom as chief executive officer in 2005. Advanticom is the leading provider of integrated voice and data infrastructure. During her career, DeSimone has started four companies. Her most recent development was in 2002 with Unicorp. By 2004, Unicorp had revenues exceeding \$74 million. DeSimone is the recipient of the following accolades Pennsylvania's Best 50 Women in Business for 2009; Ernst and Young 2008 Entrepreneur of the Year for western Pennsylvania, West Virginia, and northern New York; 2007 Southwestern Pennsylvania's Top Five Women Entrepreneurs; Deloitte and Touche Fast 50 Growth Companies; Microsoft Partner Development; Avaya Diamond Dealer; and Siebel Alliance Partner. DeSimone earned her Bachelor of Arts degree from the University of Pittsburgh.



Sue McMurdy serves as the executive vice president and chief information officer for First Commonwealth Financial Corporation. In this role, McMurdy is responsible for the strategic development and implementation of all data processing and technology systems. Additionally, she oversees all operations processes for the bank, security systems, facilities, and real estate for more than 120 physical locations in 15 counties in western and central Pennsylvania. McMurdy founded and serves as the executive sponsor for First Commonwealth for Women, a guiding coalition for the company whose mission is to create a supportive and rewarding work environment for First Commonwealth's nearly 1,300 female employees. McMurdy earned her Bachelor of Arts degree in Applied Mathematics from Indiana University of Pennsylvania.

Susan Tresatti is the President of Taylored Solutions, Inc., a women business enterprise (WBE) certified information technology consulting company located in Saxonburg, Pa. She has over 20 years of experience in the technology field, working for Fortune 500 company Chambers Development, Inc. as well as Seton Hill University. Tresatti earned her Bachelor of Science degree in business from Point Park University and her Master of Business Administration degree from Seton Hill University.



Barbara VanKirk founded IQ Inc. in 1994 to provide professional consulting and software development services to companies with information technology needs and to contribute to the growth of information technology professionals in the Pittsburgh area. VanKirk has been recognized as the 2009 ATHENA® Award Winner by the Westmoreland County Winner's Circle, one of 2008's Enterprising Women of the Year Award winners, Monroeville Chamber of Commerce Entrepreneur of the Year Award in 2007, and one of Pennsylvania's Best 50 Women in Business in 2003. VanKirk earned her Bachelor of Science degree in computer science from Point Park University.